

LISTEN TO THE AUTHENTIC VOICES & MUSIC OF MOUNTAIN FOLK FROM WESTERN NORTH CAROLINA

Catch the Spirit of Appalachia

PRESENTS

Stories of Mountain Folk

A PODCAST OF DIGITAL AUDIO FILES
RELEASED WEEKLY THROUGH WEB SYNDICATION

WITH
The Ammons Sisters
& Neal Hearn



storiesofmountainfolk.com
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How Many Blessings We Have

CATCH THE SPIRIT OF APPALACHIA, INC. IS A NOT-FOR-PROFIT ORGANIZATION

WHOSE MISSION IS TO KEEP HERITAGE ALIVE IN WESTERN NORTH CAROLINA THROUGH THE ARTS

STORYTELLING • PUBLISHING • ORAL HISTORY • FESTIVALS • YOUTH HERITAGE EDUCATION

In the "oral history" vein, Stories of Mountain Folk captures the voices of the mountain people who live in Western North Carolina through interviews taken in their homes. As you listen you'll hear actual stories of what it took to pioneer, exist and function within the Appalachian mountain range—you'll hear past, present and future • heritage, culture, family, beliefs, occupations, talents, events—spoken in TODAY'S authentic voices & music.

ANNUAL SPONSORSHIP OPPORTUNITY ON WEBSITE

Stories of Mountain Folk has been in existence for three years, aired weekly, and has a dedicated audience already in place with approximately 20,000 visits per year on our website. The newly expanded website, in place by September 1st, 2011 is syndicated by RSS Reader feed which automatically notifies the listener that another show is aired. With a sponsorship for Stories of Mountain Folk, you will receive multiple advertising opportunities each week of the year:

- *Anchor visual ad space on home webpage with a link to your website, or to your own page within our website, posting your events for the year, your menu for special occasions, your company's "story," etc. (Content of your page within our site has the option for change at any time for the amount of \$25 per change.)*
- *Live interplay by professional commercial inside the program (amount of play according to the size of the ad you place) You can choose the months you wish to advertise.*
- *You will receive a copy of the live professional 30 second commercial to use as you see fit in other venues, ie: radio, your website, etc.*

OPTION	SIZE AD	ANNUAL COST	PLUS COMMERCIAL AIRED	LINK TO YOUR WEBSITE	LINK TO PAGE WITHIN OUR SITE
1.	2 x 2	\$160	Included spot (4 months)	✓	Additional \$25
2.	2 x 4	\$320	Included spot (8 months)	✓	Additional \$25
3.	2 x 6	\$480	Included spot (12 months)	✓	Additional \$25

Sponsorship Option Desired: _____ Link to My Website Page within our site Total: _____

Date: _____ Paid by: Cash Check # _____ Paypal Credit Card

Name: _____ Phone: _____

Address: _____ City: _____ ST: _____ Zip: _____

Email: _____ Signature: _____